



PGA TOUR Wives to Honor Local “Champions” at PLAYERS Championship

Golf fans on the First Coast will have the opportunity starting March 10th to nominate someone they feel is a “Champion” in their community. The PGA TOUR Wives Association is looking for individuals who represent their ideals of Giving Back and who’ve taken the extra steps to make the First Coast a better place. Twenty “Champions” will be chosen from those nominated to attend the 2008 PLAYERS Championship and be VIP guests of members of the PGA TOUR Wives Association on Wednesday, May 7th.

“Champions” will be nominated through community members, charitable organizations, schools and other outlets between March 10th and April 11th. Once selected, these “Champions” will be hosted by wives of TOUR players, participate in a 20th anniversary celebration, escorted through several areas of THE PLAYERS normally restricted to the public and be treated as guests of the tournament for the remainder of the day.

ELIGIBILITY

- All nominees must have provided volunteer services, outstanding accomplishments or overcome significant personal adversity, during 2006–2008 in the categories of: Volunteer, Youth, Service Personnel (police, fire, military or medical), Parent (mother, father, grandparent, foster or adoptive parent), Good Samaritan or Community Leader.
- Nominees must have performed these services or accomplishments in one of the following counties: Baker, Clay, Duval, Nassau and St. John’s.
- Nominee must be a Florida resident.

The 20th anniversary of the PGA TOUR Wives Association celebrates the group’s continuous efforts to raise critical funds for child-related charities and give back to the game of golf through personal and monetary contributions to those organizations. In addition to the funds raised, members visit charities in the communities where the tournaments are held or work as volunteers. In this spirit, the PGA TOUR Wives Association looks to celebrate others who are also making a positive impact in their communities.

MISSION STATEMENT

PGA TOUR Wives Association, Inc., is a Florida not-for-profit corporation organized to render support and provide assistance to needy children and their families through the means of charitable events.

BACKGROUND

In 1987 a group of PGA TOUR wives decided to take the success it had experienced along with the resulting charity dollars from a wives tournament to other parts of the country. That one gathering of like-minded women has evolved into a very visible, goal-oriented group of women who make a difference wherever they go and whatever they touch.

The Association was incorporated in 1988 by wives of professional golfers on the PGA TOUR. PGA TOUR tournaments are major fundraisers for charities and the wives recognized that they were in a unique position to be an effective source of funds and support for these charities and the children who benefit. Since inception, the Association has expanded its membership to include Nationwide Tour wives, significant others of PGA TOUR and Nationwide Tour members, individuals and companies who support the Associations' charitable endeavors.



PGA TOUR Wives to Honor Local "Champions" ...continued

To access the nomination form please go to www.pgatour.com/THEPLAYERS, click on the charity link.

CONTACT

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ABOUT THE PLAYERS CHAMPIONSHIP

THE PLAYERS Championship combines the world's best golfers, a superior golf course that demands great golf, and fan experience unlike any other to transform TPC Sawgrass into Golf's Greatest Stadium. UBS, PricewaterhouseCoopers and JELD-WEN are the exclusive proud partners of THE PLAYERS. Proceeds from THE PLAYERS benefit Northeast Florida charities. Since 1977, when THE PLAYERS Championship moved to Ponte Vedra, more than \$28 million has been contributed to Northeast Florida charities, including \$2.8 million in 2007.

ABOUT JELD-WEN

JELD-WEN, inc. is the world's leading manufacturer of reliable windows and doors. Based in Klamath Falls, Ore., JELD-WEN began as a small millwork plant in 1960 and has grown into a company that operates facilities in 22 countries with more than 20,000 employees. JELD-WEN has been an Energy Star partner since 1998 through the U.S. Department of Energy and Environmental Protection Agency. JELD-WEN is the official window, door and millwork provider of the PGA TOUR and Champions Tour.

ABOUT UBS

UBS is the leading global wealth manager, a top-tier investment banking and securities firm with a strong institutional and corporate client franchise, a key asset manager and the market leader in Swiss commercial and retail banking. UBS employs more than 80,000 people. With headquarters in Zurich and Basel, Switzerland, UBS operates in over 50 countries.

ABOUT PRICEWATERHOUSECOOPERS LLP

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