



**PGA TOUR Wives Association**  
*Giving Through Golf*

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## **PGA TOUR Wives Association & Travelers Championship to Host “Taste of the TOUR”**

*A Charity Wine Tasting Event Showcasing PGA TOUR Player Wine Labels*

CROMEWELL, CT (June 4, 2009) The PGA TOUR Wives Association and the Travelers Championship have teamed up to host “**Taste of the TOUR**,” a fundraising event including a wine tasting and both a silent and live auction to benefit charities. Wines showcased at this event will be wines from the labels of PGA TOUR players including: John Daly Wines (John Daly), Terlato Wines International (Luke Donald Collection and Ernie Els Wines), Faldo Selection Wines (Nick Faldo), The Goose (Retief Goosen), House of Nobilo (Frank Nobilo), Arnold Palmer Wines (Arnold Palmer), Black Knight Wine (Gary Player), Greg Norman Estates (Greg Norman), Mike Weir Wine (Mike Weir) as well as wines from the PGA TOUR Wines label. The event will be held on Wednesday, June 24th at 6pm at TPC River Highlands for the Travelers Championship Pro-Am participants, special guests, PGA TOUR players and their wives.

“**Taste of the TOUR**” will showcase the wines during a tasting hour, followed by a silent auction including signed bottles of each of the wines offered at the tasting. Proceeds from the event will benefit charities including: The Hole in the Wall Gang Camp, a camp for children with cancer and other serious illnesses founded by Paul Newman in 1988; and the Greater Hartford Jaycees, a membership organization for men and women ages 21 through 41 with a focus on leadership development through community service. “This is a great opportunity for the PGA TOUR Wives Association to introduce PGA TOUR players’ wine labels to the greater Hartford area while raising money for two incredible local organizations,” says Athena Perez, event co-chair and PTWA member. “Our mission is to give back to the communities in which the PGA TOUR visits, where our husbands play, and the communities that become our families homes for part of the year. “

The wine tasting will be followed by a silent and live auction including items such as a complete flight of the aforementioned signed bottles, a vineyard tour, a session with a professional PGA TOUR player and his instructor, as well as other great items. “It will be a unique opportunity for the Pro-Am participants and players to mingle, taste wine, and bid on auction items to raise money for two of Hartford’s remarkable community organizations,” says Nathan Grube, Tournament Director, Travelers Championship. “We are excited to partner with the PGA TOUR Wives Association and believe in their commitment to help others.”

**PGA TOUR Wives Association, Inc.** is a Florida not-for-profit corporation organized to render support and provide assistance to needy children and their families through the means of charitable events. Incorporated in 1988 by wives of professional golfers on PGA TOUR, the Association has raised more than \$3 million. In addition to monetary contributions, its members have given back through personal time, participating in a wide range of volunteer service projects in communities where PGA TOUR tournaments are held. For more information about the Association, visit the website at [www.pgatourwives.org](http://www.pgatourwives.org).