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**PGA TOUR PLAYERS CADDY FOR CHARITY
PGA TOUR Wives Association brings TOUR Wives Golf Classic to The Heritage**

HILTON HEAD ISLAND, SC – The Heritage will play host to a nine-hole shootout with PGA TOUR players in an unusual role: donning caddie bibs and doing the heavy lifting and bunker raking while their significant others grace the fairways. The golf shoe is on the other foot on Tuesday, April 19, as the wives and girlfriends of PGA TOUR golfers take to the course for the 2011 TOUR Wives Golf Classic.

The PGA TOUR Wives Association is bringing the TOUR Wives Golf Classic to the Ocean Course at the Sea Pines Resort on Hilton Head Island. “The tournament and the community have shown wonderful support and we are really looking forward to this event,” said Amy Wilson, President of the Association and wife of 2011 Sony Open and Waste Management Phoenix Open champion, Mark Wilson. “It’s a great opportunity for us to get out on the course and just have a fun day with our husbands and families while supporting those in need.”

The TOUR Wives Golf Classic will be hosting its fourteenth tournament since the inaugural tournament was played in 1987. The last TOUR Wives Golf Classic was played in 2009 at The Honda Classic and raised over \$100,000, which was donated to Children’s Healthcare Charity, Inc and the PGA TOUR Wives Association designated children’s charities. The TOUR Wives Golf Classic boasts an impressive winners list that many tournaments would envy and has visited many great venues including TPC Scottsdale, PGA National, TPC Sawgrass, and the Ponte Vedra Inn and Club.

Steve Wilmot, Tournament Director of The Heritage, is also looking forward to the event. “It’s been a tough year for us,” Wilmot says, “but the PGA TOUR Wives Golf Classic is definitely going to be a standout event during our tournament week. This is a fun event for all; the players, wives and fans, and the wives have really embraced The Heritage by encouraging its members to wear plaid in support of our annual ‘Get Your Plaid On’ theme.” The local beneficiary of money raised from this event is *Hilton Head Heroes*, an organization that brings families with children between the ages of four and eighteen suffering from life threatening illnesses to Hilton Head Island for a vacation.

Sponsorship opportunities for the 2011 TOUR Wives Classic are still available. For information please contact Mary Wieland at 904-273-3219.

PGA TOUR Wives Association, Inc., is a Florida not-for-profit corporation organized to render support and provide assistance to needy children and their families by means of charitable events. Incorporated in 1988 by wives of professional golfers on PGA TOUR, the Association has raised more than \$4 million for child and women related charities. In addition to monetary contributions, its members have given back through personal time, participating in a wide range of service projects from Habitat for Humanity builds to cooking in soup kitchens to playing with hospitalized children in communities where PGA TOUR tournaments are held. For more information about the Association, visit the website at www.pgatourwives.org

The Heritage is the only PGA TOUR golf tournament in South Carolina. Played at the renowned Harbour Town Golf Links at the Sea Pines Resort on Hilton Head Island, The Heritage is rich in tradition and boasts a very distinguished champions list. Since 1987, The Heritage Classic Foundation has donated over \$20 million to local charities, medical institutions, college scholarships and the arts, in Georgia and South Carolina.

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