

**PGA TOUR Wives Association Holds First-Ever
Walk Event on PGA TOUR Course**

*Avon Foundation to launch Walk the Course Against Domestic
Violence at the 2009 Wachovia Championship*



PONTE VEDRA BEACH, FL

February 19, 2009

The PGA TOUR Wives Association, in collaboration with the Wachovia Championship and the Avon Foundation, will participate in the inaugural Walk the Course Against Domestic Violence, to be held on Tuesday, April 28 at Quail Hollow Club in Charlotte, NC, as part of Wachovia Championship week.

Participants in this first of its kind event will have the option to walk a 9-hole or 18-hole route to raise funds and awareness for the domestic violence cause. Proceeds will be awarded by the Avon Foundation to domestic violence organizations in North Carolina, including United Family Services Shelter for Battered Women and The Shelter of Gaston County. The funds will enable the shelters to continue to help individuals who have been affected by domestic violence, as well as to educate people about the issue, with the goal to help create a world without domestic violence.

“We are proud that the Avon Foundation shares our mission to help children and families, and we are delighted they are partnering with us to make this event a reality,” said PGA TOUR Wives Association President Amy Wilson. “With these funds we will be able to really make a difference for the lives of so many in the Charlotte area.”

Walk the Course Against Domestic Violence is the latest initiative of the Avon Foundation Speak Out Against Domestic Violence program. Since Speak Out launched in 2004, the Avon Foundation has awarded more than \$10 million to 350 domestic violence organizations in the U.S. alone.

“It is an honor for us to host this event and help bring awareness to such a worthy cause,” said Wachovia Championship Executive Director Kym Hougham. “Walk The Course Against Domestic Violence will be a fun and meaningful part of our early-week activities.”

Walk the Course Against Domestic Violence is a non-competitive family-friendly event. Participants can register online at www.walkthecourseagainstdv.org or by calling 866-646-2866. Fundraising is voluntary but encouraged, and fundraising incentive prizes are offered to help inspire the participants. Top fundraisers will have the opportunity to meet PGA TOUR golfers at a special reception after the Walk.

About the PGA TOUR Wives Association

The PGA TOUR Wives Association is a Florida not-for-profit corporation organization to render support and provide assistance to needy children and their families through the means of charitable events. Incorporated in 1988 by wives of professional golfers on PGA TOUR, the Association has raised more than \$3 million for child and women related charities. In addition to monetary contributions, its members have given back through personal time, participating in a wide range of service projects from Habitat for Humanity builds to cooking in soup kitchens to playing with hospitalized children in communities where PGA TOUR tournaments are

-- more --

held. For more information about the Association, visit the website at www.pgatourwives.org.

About the Wachovia Championship

The Wachovia Championship is one of the largest, most prestigious sporting events in the Charlotte region. Now leading up to its seventh year, the tournament is an annual tradition that will bring players and patrons back each year for an unforgettable golf experience. The national and international golf community has recognized it as one of the top events on the PGA TOUR. The 2009 tournament will be held April 27-May 3.

About the Avon Foundation

The Avon Foundation is a 501(c)(3) public charity and a leader in the causes of breast cancer and domestic violence. Since 2004, when the Avon Foundation launched the Speak Out Against Domestic Violence program, more than \$10 million has been raised and awarded to domestic violence organizations to support awareness, education, direct services, and prevention programs for victims, including a special initiative for children affected by domestic violence. Worldwide, the Avon Foundation and Avon global philanthropy have raised more than \$660 million in over 50 countries.

About the PGA TOUR

The PGA TOUR is a tax-exempt membership organization of professional golfers. Its primary purpose is to expand the PGA TOUR domestically and internationally so as to substantially increase player financial benefits while maintaining our commitment to growth in charity and integrity to the game.

In 2009, the three Tours compete in 102 events for more than \$350 million in prize money. Tournaments will be held in 10 countries outside the U.S. and in 35 states.

In addition to providing competitive opportunities for its membership, TOUR events also generate significant funds for local charities. In fact, the three Tours have surpassed the \$1 billion mark in overall charitable contributions. The PGA TOUR's web site address is www.pgatour.com and the company is headquartered in Ponte Vedra Beach, FL.

#

Contact:

PGA TOUR, Mark Stevens
Media Official
(904) 861-5112
markstevens@pgatourhq.com