



**PGA TOUR Wives Association to receive
2008 Innovator Award from GOLF Magazine**

Wives “give back—and get their hands dirty—one city at a time”



PONTE VEDRA BEACH, FL

November 10, 2008

GOLF Magazine has named the PGA TOUR Wives Association the recipient of one of 10 Innovator Awards for its charitable nature and positive impact on PGA TOUR host cities.

In GOLF Magazine’s December issue, the editors selected 10 nominated individuals and/or organizations that have made significant strides at elevating the game of golf. Among the criteria for the GOLF Magazine awards, “Golf’s difference-makers come in two varieties: the kind of people who make you feel good about the game, and the kind of people who make you feel good about your game.”

The 2008 GOLF Magazine Innovator Awards were broken down into the following categories: The Computer Wiz, The Entrepreneur, The Teacher, The Researchers, The Inspiration, The Supporters, The King, The Mind, The Providers and The Dreamer.

The PGA TOUR Wives Association will receive an Innovator Award under the category of The Providers. In the article entitled *The People Who Make a Difference*, authors Connell Barrett and Steve Beslow write that the wives “give back—and get their hands dirty—one city at a time.”

“Since its inception 20 years ago, the PGA TOUR Wives Association has devoted a great amount of time giving back to communities across the country,” said PGA TOUR Commissioner Tim Finchem. “From serving meals in soup kitchens to helping build homes with Habitat for Humanity for families in need, the PGA TOUR Wives Association truly accentuates the mission of the PGA TOUR. I congratulate and applaud them for their effort, drive and spirit.”

“Speaking on behalf of the PGA TOUR Wives Association, this award from GOLF Magazine is very meaningful and a tribute to all the work that has been done over the last 20 years by a passionate group of women,” said TOUR Wives Association President Amy Wilson, wife of PGA TOUR professional Mark Wilson. “Our inspiration is to keep moving forward and improve on the quality of many more peoples’ lives for the next 20 years and beyond.”

About the PGA TOUR Wives Association

Started in 1988, The PGA TOUR Wives Association, Inc., is a Florida not-for-profit corporation which involves itself with charitable events designed to provide various means of support to needy children and their families. The Association is comprised of the wives of professional golfers from the PGA TOUR and Nationwide Tour, as well as individuals and corporations which support those PGA TOUR Wives Association’s charitable endeavors.

-- more --

Since its incorporation in 1988, the PGA TOUR Wives Association, Inc., has supported children's charities across the country by raising money and given back much to the game of golf through personal time and monetary contributions. In addition to fundraising, members participate in Volunteer Service Projects, performing a myriad of services ranging from Habitat builds to cooking in soup kitchens to playing with hospitalized children in communities where tournaments are held.

The PGA TOUR Wives Association, Inc. conducts numerous fundraisers to support its charities. These include memorabilia auctions, tasting events, concerts and other activities. For more information about the PGA TOUR Wives Association, log on to pgatourwives.org or contact Sara Moores at the PGA TOUR.

About the PGA TOUR

The PGA TOUR is a tax-exempt membership organization of professional golfers. Its primary purpose is to provide competitive earnings opportunities for members of the PGA TOUR, Champions Tour and Nationwide Tour; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world.

In 2008, the three Tours are competing in 108 events for approximately \$355 million in prize money. Tournaments will be held in nine countries outside the U.S. and in 37 states.

In addition to providing competitive opportunities for its membership, TOUR events also generate significant funds for local charities. In fact, the three Tours have surpassed the \$1 billion mark in overall charitable contributions. The PGA TOUR's web site address is www.pgatour.com and the company is headquartered in Ponte Vedra Beach, Fla.

###

Contact:

Joel Schuchmann, PGA TOUR

904-280-4707

joelschuchmann@pgatourhq.com