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PGA TOUR Wives Association Launches Official Facebook Page

PONTE VEDRA BEACH, Fla. - The PGA TOUR Wives Association has joined the growing number of organizations utilizing social media outlets to expand their audience, launching their official Facebook page earlier this week. The page will feature stories and photographs from the PGA TOUR Wives Association's ongoing charity efforts at numerous PGA TOUR events nationwide.

"The PGA TOUR Wives Association is thrilled to announce the launch of our official Facebook page this week," said Amy Wilson, wife of two-time PGA TOUR winner Mark Wilson and President of the PGA TOUR Wives Association. "Our association has been very active through the first two and a half months of the PGA TOUR season with different fundraisers and events at several tournaments. With our official page now active on Facebook, we hope to make even more people aware of the great charitable causes being positively affected on the PGA TOUR."

To view the PGA TOUR Wives Association's Facebook page, go to <http://facebook.com/pgatourwives>. For more information on the PGA TOUR Wives association, visit the official website at <http://www.pgatourwives.org/>.

Incorporated in 1988 by the wives of professional golfers on the PGA TOUR, the PGA TOUR Wives Association is a Florida not-for-profit corporation organized to render support and provide assistance to needy children and their families through the means of charitable events. In addition to fundraising, members participate in Volunteer Service Projects, performing numerous services including Habitat builds, serving in soup kitchens and visiting hospitalized children in the communities in which the PGA TOUR competes.

At this week's Transitions Championship in Tampa, FL, the PGA TOUR Wives Association will team with Transitions Optical to support programming for local school children.

The PGA TOUR Wives Association is a part of "Together, anything's possible," the PGA TOUR's new charity platform that brings together all of the TOUR's stakeholders - players, tournaments and sponsors, volunteers, charities and fans - to tell the story of the tremendous impact that their collective efforts are having on communities throughout the world.

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PGA TOUR

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Together, anything's possible.



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